



PROSPECTUS

# REGIONAL COLLEGE

GIVE YOUR  
DEGREE  
THE SEAL OF  
EXCELLENCE!

# WELCOME TO REGIONAL COLLEGE OF PROFESSIONAL STUDIES & RESEARCH

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ONE OF THE FINEST INSTITUTIONS OF  
GRADUATE AND POST GRADUATE  
STUDIES IN BAREILLY.





# LEADING WITH EXCELLENCE.

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The College, founded in 2005, as the commerce college under MJP Rohilkhand University, Bareilly has emerged as a unique institution progressing towards unprecedented heights. The college has six regular courses to offer- B.Com, B.Com Honours, B.Com Computer, B.B.A, B.C.A, and M.Com. Today we have about 1400 students in a beautiful and a well maintained campus. Our growth is not limited to the number of students, we believe in a multifaceted growth. The number of students, faculty members, teacher-to-student ratio, courses being offered to the students, facilities on campus, cultural, social and all other activities, exposure to the faculty members and students, various academic events, and our contribution to the society are all growing. Our drive for excellence comes from our own inner self, and yet, it is collective.

The college's philosophy has been to develop leadership qualities through not only classroom teaching and learning but also equally importantly through participation in co-curricular activities. Apart from academic excellence, the thrust is also on personality development, enhancing communication skills and group dynamism for which sports facilities for cricket, volley ball, basket ball etc. of good standard have been developed. Consistent efforts are made for bringing in refinement in everything that concerns the college.

# NURTURING TOMORROW'S LEADERS TODAY.

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Being a student at Regional College is about so much more than getting qualifications. You will have the opportunity to get involved in enjoyable and worthwhile activities, make new friends, develop yourself and have a great time. Regional College is committed to offering the skills and knowledge to ensure that you stand out from the crowd and are able to secure your chosen job.

The College has been fortunate, right from its inception in having a highly qualified, efficient and dedicated teaching fraternity. They have proved themselves to be fit instruments in moulding the personalities and careers of their students, always motivating the students in the pursuit of excellence and inspiring them with lofty ideas of social and national awareness. Students hence have an opportunity to learn from some of the top scholars in their disciplines who are dedicated both to quality education and to expanding our understanding of business and economic issues. A careful blend of outreach and classroom instruction creates an

advantage for our students that is hard to duplicate and always keep them ahead.

Life at Regional College is a journey through education, sprinkled with a variety of academic and non-academic learning that goes beyond the conventional classroom method. The entire learning process at Regional College is focused on inculcating in students, sensitivity to real-world issues and an ability to become leaders in their chosen fields.

We want our students to create wealth, help create wealth and distribute that wealth in the form of quality products and services so that they touch the lives of masses positively and meaningfully, without sacrificing anything of theirs. We want our students to be wealthy, healthy and happy.











## REGIONAL COLLEGE ISN'T JUST A LARGER VERSION OF SCHOOL

IT'S A COMPLETELY DIFFERENT KIND OF INSTITUTION  
WITH ITS OWN UNIQUE ATMOSPHERE.  
HERE ARE A FEW OF THE FEATURES WHICH  
MAKE UP THE "REGIONAL COLLEGE EXPERIENCE"

### QUALITY EDUCATION YOU CAN TRUST

Majority of commerce student choose us for graduating because we have the strongest academic reputation. Strong academic reputation can translate into better job opportunities upon graduation and thus a better career path.

### BEST DISCIPLINE

Regional College believes no education is possible without discipline. When at Regional College, you will find only disciplined students around you. All classrooms and common areas are under 24 hrs CCTV surveillance to control and prevent any undesirable incident.

### A RECOGNIZED "BEST VALUE" COMMERCE COLLEGE

The cost of studying is comparably reasonable in Regional College that provides students opportunity to graduate and receive excellent education at a very affordable price. With a reputation of affordability, It's no wonder Regional College is consistently recognized as a "Best Value" commerce college.

### EXCELLENT EXAMINATION RESULTS

Regional College has a record of producing University Toppers from all its courses since its very beginning in year 2005. Among all the colleges affiliated to MJP Rohilkhand University, Regional College boasts of highest pass percentage in the region.

### ENTHUSIASTIC, DEDICATED AND WELL QUALIFIED TEACHERS

Majority of our teaching staff is happy working at Regional College, and this is reflected in their dedication in creating a first class learning experience for all their students. All lecturers directly employed by Regional College either hold a Ph.D. degree or are NET qualified, and many of those who teach on professional courses have substantial commercial or industrial experience which ensures that their lessons are relevant to the world of work outside the College.

### IMPROVED CAREER PROSPECTS OWING TO STRONG PLACEMENT SUPPORT

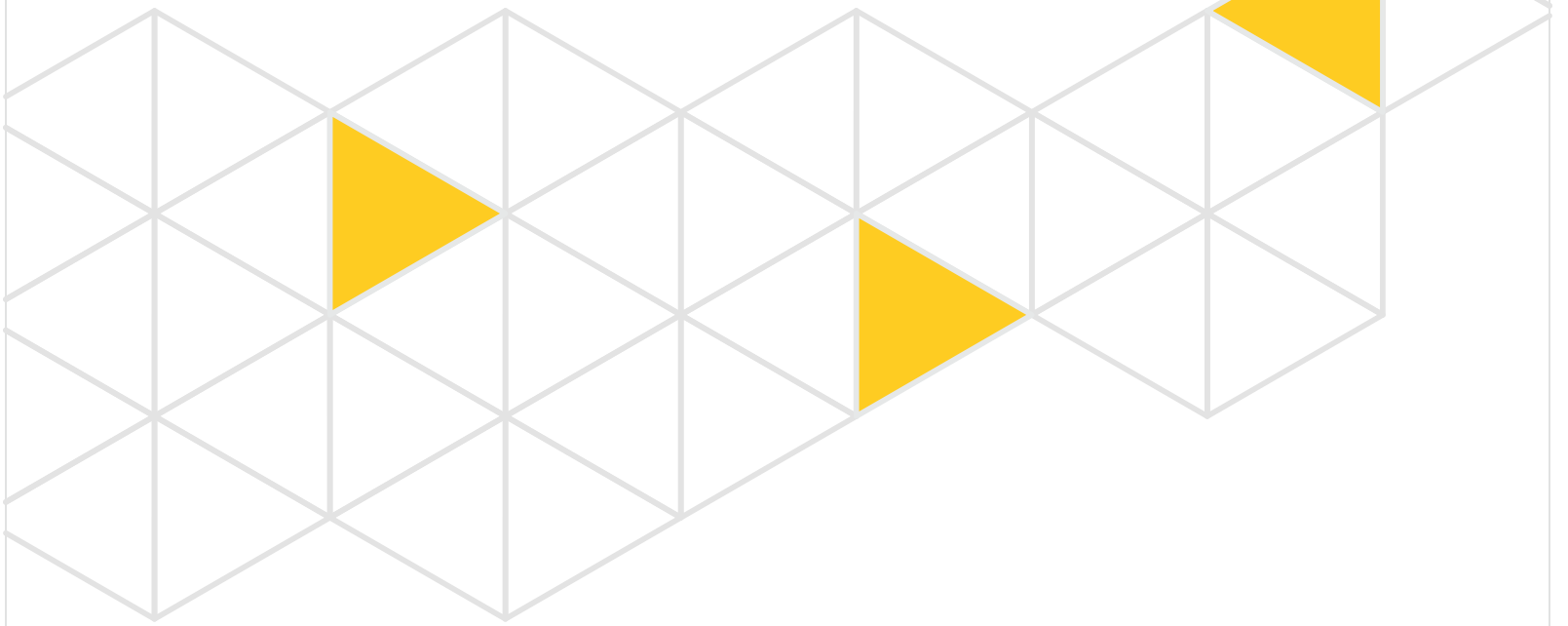
A degree education from Regional College will always give you the edge when it comes to competing for jobs. Sometimes you are confused of finding a right direction or choice of career. At Regional College, you will be personally guided and assisted time to time in taking the biggest decisions of life. During previous years, College placed 45 of its students in Indusind Bank, 58 students in MNC Gennact and many more students in blue chip companies even before their final graduation results were out. This year too, our students have come out strongly in Placements in MNC companies while the process of placements is still underway.

### IDEALLY SITUATED - EASILY ACCESSIBLE

Regional's central position makes it easy to reach by whatever means of transport your choose. It is located just opposite to Mahanagar Colony, near Phoenix Mall on Pilibhit by pass road. The distances from city's landmark are:

Bareilly Railway Junction.....	8kms
MJP Rohilkhand University .....	2kms
Satellite Bus Stand.....	5kms
Rajender Nagar.....	3kms.
Rampur Garden.....	6kms
Koharapeer.....	5kms

# LEADERSHIP IS THE CAPACITY TO TRANSLATE VISION & MISSION INTO REALITY.



## VISION

A vision where every achievement motivates us to set the bar even higher. A vision where Regional College offerings are continuously updated in keeping with the ever changing global business environment. A vision where we are committed to meet our social responsibilities, while setting high standards for all our stake holders. A vision and a challenge which we at Regional College have pursued relentlessly over the years.

As Regional College's vision has taken shape and grown, quite naturally, the people associated with Regional College have also grown in tandem. Our bright young students have developed their minds and have embarked upon promising careers in the corporate world. Our students have developed their latent managerial and leadership capabilities, and several of them have made it right to the top in their respective organizations.

We are committed towards creating a community which is vibrant and which provides a lifelong learning experience and professional development.

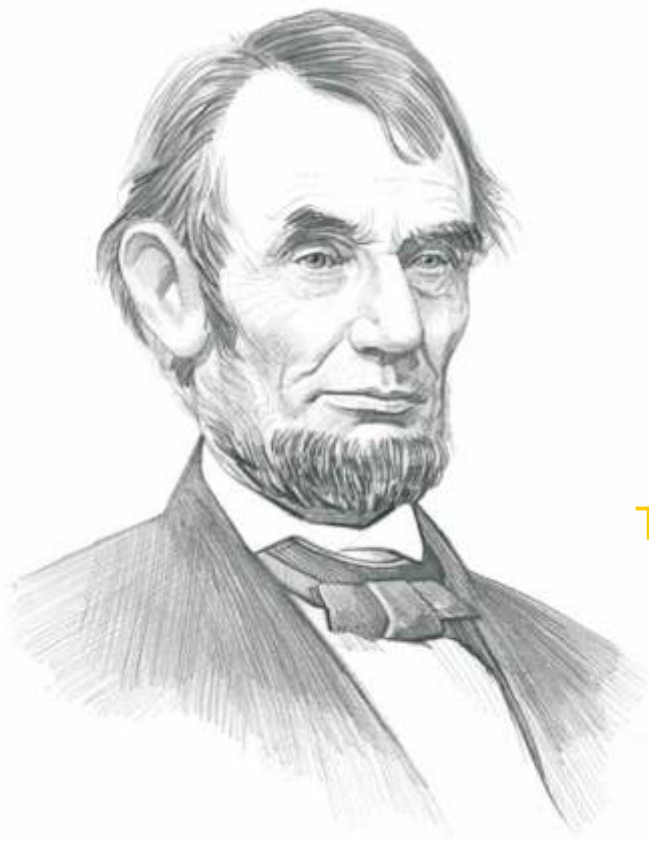




## MISSION

To identify young people with professional aspirations, talents & determination and trigger them off to become ethic & value driven business leaders, by enlightening & enabling them to have right perspectives, and grooming them with knowledge, insights, skills, healthy habits and envisioning & intuitive abilities so that they act original with clear vision, conviction & confidence, being competent, and thus be an inspiration to others, besides charting their own success and purpose.

To infuse in them action orientation and the core values of hard-work, self discipline, sense of purpose, commitment, responsibility & accountability, thoroughness, partnership, camaraderie, social & environmental concern and a spirit of community service, so that they, through enlightened ways & means, spread prosperity, peace, harmony and happiness around and thus, create a cadre of inspiring, competent and powerful role models of action & change who, in turn, will empower and embolden others by being examples.



## OUR INSPIRATION

This great man's vision is  
an inspiration for us.

### Abraham Lincoln's letter to his son's headmaster

"My son will have to learn I know, that all men are not just, all men are not true. But teach him that for every scoundrel there is a hero; that for every selfish politician, there is a dedicated leader teach him that for every enemy there is a friend.

Teach him to learn to lose and also to enjoy winning. Steer him away from envy, if you can.

Teach him the secret of quiet laughter. Let him learn early that the bullies are the easiest to lick.

Teach him, if you can, the wonder of books... but also give him quiet time to ponder over the eternal mystery of birds in the sky, bees in the sun and flowers on a green hill side.

In school, teach him it is far more honourable to fail than to cheat.

Teach him to have faith in his own ideas, even if everyone tells him they are wrong.

Teach him to be gentle with gentle people and tough with the tough. Try to give my son the strength not to follow the crowd when everyone is getting on the band wagon

Teach him to listen to all men. But teach him also to filter all the hears on a screen of truth and take only the good that comes through.

Teach him, if you can, how to laugh when he is sad. Teach him there is no shame in tears.

Teach him to scoff at cynics and to beware of too much sweetness.

Teach him to sell his brawn and brain to the highest bidders; but never to put a price tag on his heart and soul.

Teach him to close his ears to a howling mob... and to stand and fight if he thinks he is right.

Treat him gently; but do not cuddle him because only the test of fire makes fine steel. Let him have the courage to be impatient, let him have the patience to be brave.

Teach him always to have the sublime faith in himself because then he will always have the sublime faith in mankind. This is a big order, but see what you can do...

He is such a fine little fellow, my son"

[This great man's vision is an inspiration for us.](#)

## FROM THE DIRECTORS DESK



**K.C. GUPTA CA**  
DIRECTOR

Regional College is an organization with a heart and soul striving to create executive and entrepreneurial leaders. We look for such conviction driven students and parents to be its patron members. We wish that students come prepared and parents stand by us, for this beautiful journey. Together we will ensure that the time spent with us will be both educational and enjoyable, combining the best in cultural experience and academic excellence.



**DR. URMILA JOSHI**  
DIRECTOR

Regional College offers students from all over the region a dynamic, supportive and creative environment in which they are encouraged to pursue personal excellence resulting in enhanced prospects for career development. This ensures that our students are ready to face any challenge in today's dynamic environment with great confidence. Regional College is here to build leaders for tomorrow's industry.

I welcome you to explore the wealth of opportunities at Regional College.



**AMARJEET SINGH BAGGA**  
DIRECTOR

We quite appreciate the fact that the challenges of pursuing an advanced course of study are considerable, especially for students in today's world. Regional College aims to provide a supportive environment in which individuals feel valued, grow in confidence and fulfil their potential for academic, moral, social and physical development. Our teaching and mentoring have made significant impact in the last eighteen years of our existence.

I am looking forward to welcome you at Regional College.



**DR. SANJAY WADHWA**  
CEO

We recognise that choosing your college of higher learning is one of the most important decisions that you will make in your life.

Regional College aims at providing you with a distinctive combination of academic excellence and professional relevance. Here you will build valuable skills, experience and qualities you need to be successful in life and work.

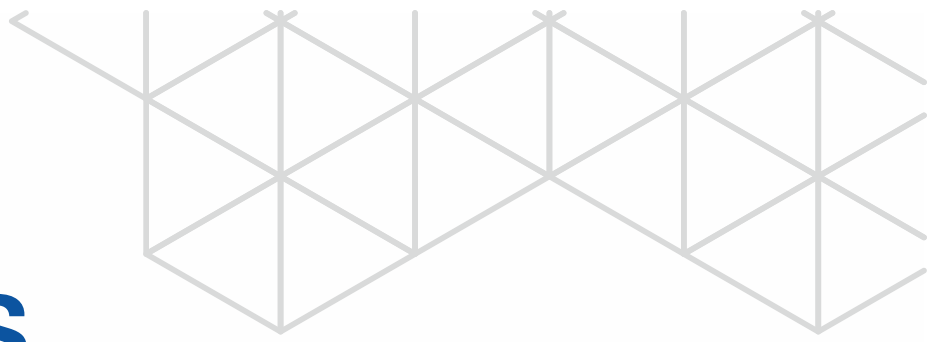
I take this opportunity to welcome you all to the college and do hope that you will have ample opportunities for continued intellectual and personal growth.



**QUALITY  
EDUCATION AT  
AFFORDABLE  
PRICE.**



# SALIENT FEATURES



## ■ PROMOTED & RUN BY ACADEMICIANS

Regional College is the result of vision of a group of commerce academicians who had desire to fill the vacuum in degree college education by infusing quality learning coupled with practical and industry focused education. When the vision is clear and the promoters are determined to achieve set goals, no surprise this college has a very long way to go.

## ■ EXTREMELY TALENTED FACULTY

We have a team of extremely talented & dedicated faculty who have a long professional experience in institutions of repute. At Regional College, faculty members collectively bring in methodological mastery, intellectual rigor, business perspectives, and practical experience into educational process. They create critical knowledge and innovative ideas that guide students to become leaders and decision makers of tomorrow. Their superb teaching methodology imparts students with depth of expertise and breadth of wisdom, experience, and leadership. They are highly responsive to our students and are always there to help them out of a problem-whether academic or personal.

## ■ EFFECTIVE TEACHING METHODOLOGY

Regional College is committed to the delivery of a high-quality learning experience using a combination of traditional methods and more innovative teaching approaches to commerce & business studies. Lectures play a key role in course delivery, setting out the main themes and issues associated with course material. Through lectures, the faculty members provide students with insight into the theoretical and conceptual

aspect of commerce subjects. The faculty members also use case study-based methods with modern audio visual aids to impart students with managerial skills and knowledge.

## ■ REGULAR ASSESSMENT

Continuous assessment of students' learning improves the level of academic delivery and allows the faculty to identify those areas of teaching, which require immediate improvement. The faculty members regularly assess the performance of students through collecting feedback on how well their students are learning what they are being taught. They also share feedback with students to help them improve their learning strategies and study habits in order to become more independent and successful learners. The purpose of the assessment by the faculty members is continuous monitoring of students learning and revisions, when necessary and possible. Whatever the faculty members observe in students during their assessment, they register the observation, and make required modifications and implement this quickly in their academic delivery.

## ■ STUDENT FRIENDLY ENVIRONMENT

Students at Regional College are encouraged to be active members in their own educational experience, instead of being silent bystanders to what the system has in store for them. This is made possible through teaching methodologies, that prioritize learning through direct experience. Students are free to question the lecturer (lecturers are viewed as facilitators rather than the traditional teacher)



#### ■ **NO COACHING REQUIREMENTS**

Coachings /Tutions are undoubtedly heavy on students' time and money. We have taken an initiative to create a study environment wherein the student fulfils all his educational needs in the campus itself. After the lectures are over, a special interactive session with the lecturers is conducted where the student feel free to clear his doubts and get assistance in completion of his assignments

#### ■ **CENTRALLY LOCATED**

The college campus at Pilibhit by-pass road opposite to Mahanagar Colony and near Phoenix Mall is just a few minutes drive from any corner of the city and can be reached by multiple modes of transport including college transportation.

#### ■ **REGULAR SEMINARS & WORKSHOPS**

Regional College has a very clear policy of imparting practical and career focused education apart from syllabus teaching. Seminars, workshops, presentations and tutorials provide the framework for more detailed exploration and analysis, offering the opportunity for groups of students and a teacher to discuss and share ideas. The faculty members also give emphasis on experiential learning through involving students to apply theoretical knowledge to a real-world business issues. Experimental learning gives students a "nuts- and-bolts" training approach to finance and I.T. sector.

#### ■ **RICH LIBRARY**

The Library serve as a backbone to all academic activities. Our library houses a collection of text and reference materials, journals, magazines, which have been carefully selected from a number of professional institutions.

#### ■ **CLASSROOMS**

The amphitheatre style classrooms provide the most conducive atmosphere for dynamic & focused discussions. Interactive learning is augmented by sophisticated audio-visual aids and advanced presentation tools.

#### ■ **MODERN COMPUTER LAB**

Regional College has state-of-art computer lab that provides computing facilities comprising of the latest computer machines linked to wide range of software, communication and printing services.





#### ■ **PLACEMENT SUPPORT**

Regional College pays close attention to the placement for the graduating batch. Every member of the faculty and staff works closely with the industry to get our students the best jobs that are in line with their skills. During previous years, College placed 45 of its students in Indusind Bank, 58 students in MNC Genpact and many more students in blue chip companies even before their final graduation results were out. This year too our students have come out strongly in Placements in MNC companies while the process of placements is still underway.

#### ■ **TOTAL PERSONALITY DEVELOPMENT**

Personality development classes are undertaken by experts who teach the students to relax, renew and increase concentration for better productivity. Special workshops are planned on handling interviews and group discussions by experts which is of great help to the students for their future.

#### ■ **SPORTS FACILITIES**

In tune with the objective of all round development of students, various sporting and physical development activities are encouraged amongst students. To enable students to enjoy sports, the campus is equipped with a running track, cricket field, volley ball, football, basketball court etc.

#### ■ **IN-CAMPUS CANTEEN**

A canteen is provided in the campus which provides fresh, standard quality hygienic snacks to the students without the trouble of leaving the campus.

#### ■ **PERIODIC REPORTS TO PARENTS**

Parents also play a vital role in the student's progress and development and we welcome their co-operation and support in helping them get through their course successfully. We keep the parents up-to-date with progress and produce newsletters about College events, key dates and initiatives. We monitor students' attendance every day, and give them regular updates via telephonic call / SMS. If there are any progress issues, we deal with students directly at first, but if necessary, we don't hesitate to contact parents. In return, we'd like to encourage the parents to stay in touch and to raise any questions at any time. If parents would like to share any suggestion, they can email us on [regionalbly@gmail.com](mailto:regionalbly@gmail.com).



## BBA

Bachelor of Business Administration, or BBA, is a three-year fulltime course that is designed to give rise to future professionals, rather than mere 'degree holders'. In addition to academic learning, the course emphasises the development of key real-world business attributes like business intelligence, giving students the confidence, knowledge and expertise required to function in a corporate setting.

### Why is BBA better than any other conventional degree?

**A professional course:** BBA goes beyond bookish knowledge. Instead, it sharpens your managerial skills through presentations, case studies, industry visits, guest lectures by professionals, etc. that help you deal with real-life situations better.

**A structured syllabus:** Almost 70% of the subjects taught in the BBA course, be it areas of management like marketing, finance, systems or human resource management, is similar to that in the MBA program. Theoretical concepts learnt in the classroom are supported by practical experience in the form of projects, presentations, industrial visits and summer placements, thereby making the course a complete learning experience.

### Future Prospects

The obvious choice after BBA is opting for post graduation - an MBA. Having a prior knowledge of different aspects of management, BBA graduates often find it easier to crack MBA entrance exams, as compared to commerce graduates. After completing your BBA program, you also have the option of joining as an executive in

- Banking, Consultancy, Finance, e.g.: Citibank, HSBC, HDFC Bank, SBI etc.
- FMCG and Consumer Durable companies, e.g.: HUL, P&G, Marico, etc.
- IT companies, e.g.: Infosys, Wipro, Microsoft, Compaq, etc.
- Advertising agencies, e.g.: JWT, Lintas, Mudra, O & M, Leo Burnett, etc.

# BCA

BCA is a three-year undergraduate programme in the field of computer science and information technology. It is one of the most popular career options for students who want to make their career in areas related to computer science. The programme makes students competent and technically skilled to showcase their technical expertise and work in the IT industry.

With the rapid growth in the IT industry, there is a great demand for IT professionals throughout the world. During the course of the programme, students study topics such as fundamentals of computers, programming languages, database management, networking, web designing, operating systems. There are a lot of job options for BCA graduates who can find jobs in both the private and public sectors.

## Objectives:

- To demonstrate a sound knowledge in key areas of computer science or industrial computing.
- To demonstrate a substantial understanding of concepts in key areas of computer science.
- To carry out the required analysis and synthesis involved in computer systems, information systems and computer applications.
- To demonstrate professional competence in developing software and in its design and implementation.
- To develop sound practical skills to enable them to addressing problems which arise from computer systems and applications.







## B.COM Computer

B.Com Computer is a three-year full-time undergraduate program that deals with studying various aspects of computer science along with Commerce. It is a combination of Commerce and computer applications for commerce disciplines that require knowledge of computers. The course trains students in the application of digital marketing and e-commerce in today's new age business environment. This course is designed to equip students with integrated knowledge of commerce and its companionship with computer systems. In addition, this course offers ample job opportunities in the IT and Commerce industry. Upon completing the course, students can work as Business Analyst, Business Consultant, Auditor, Computer Programmer, App Developer, etc.

This course offers a unique blend of all advantages of B.Com Honours course coupled with additional knowledge of computer applications in business.

Eligibility :

- A 10+2 from any recognized board, with a minimum 45% marks
- Commerce/Maths/Economics as one of the subjects in 10+2

# B.COM Honours

The B.Com (Hons.) course is a flagship course of Regional College, This course seeks to enhance the knowledge base and practical skills in all the areas of business to enable the students to handle basic business tasks. The course also provides strong foundation to pursue higher courses in business education. It is an integrated course which offers a competitive edge to the students in the wake of changing economic scenario.

This course prepares the individual for the modern financial and accounting field. Some of the career options include business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, portfolio management in the private and public sectors.



## Objectives of B.Com (Honours)

- To enable students acquire the necessary skills and strategies to cope with the ever increasing requirements of industries and business in the globalized era.
- To help students acquire up-to-date knowledge of information technologies and business trends.
- To provide the benefit of a diversified system of imparting knowledge and skills.
- To prepare students to face the challenges and realities of the current business world.
- To equip students with business skills, latest communication skills and legal issues required by various departments of different organizations.
- To impart broad knowledge in advanced areas of commerce, accounts and Income Tax.
- To overcome the deficiencies of the traditional B.Com degree.
- This is the preferred qualification for pursuing the professional courses like CA/ ICWA/CS.
- The students qualify for getting entry into Government organization, Banking Sectors and Commercial establishments, after this course.





# M.Com

Master of Commerce or M.Com is a 2-year post-graduate Master's degree which focuses on Commerce, Accounting, Management and Economics related subjects.

## Objective

The program is well received in the industry and for years has been serving the needs of managerial cadre in business and industry. It is a notch higher than a Bachelor degree in Commerce and helps build an in depth knowledge about various commerce and trade practices.

M. Com course boasts strong practical components, which are reinforced by the industry experience of our staff.

## Eligibility

For admission to M. Com Program, students must fulfil the below-mentioned eligibility criteria.

- Bachelor's degree in Commerce or BBA
- Minimum 45% marks at the level of graduation

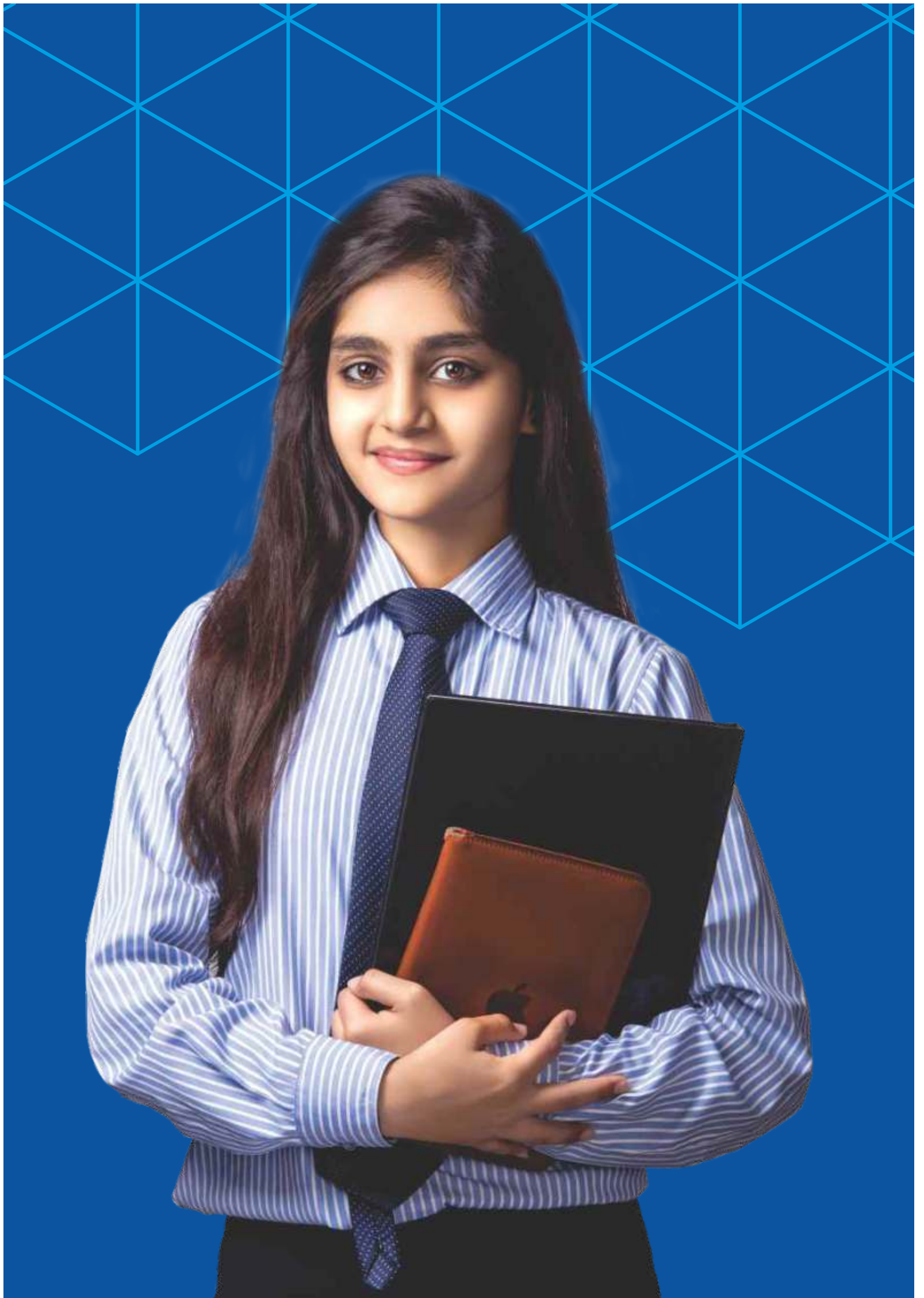
## Scope & Career Prospects

After completion of Master of Commerce program, a student can also find employment in both Private and Public Sector.

An M.Com degree holder can look for a career opportunity in public sector in various nationalized banks like State Bank of India, Union Bank etc. Railway Recruitment Board recruits these postgraduates for the post of Assistant Accounts/Audit Officer.

In Private Sector too, they can find employment in many roles such as Accountant, Actuarial Consultant, Budget Analyst, Finance Manager, Financial Advisor, Financial Analyst, Financial Planning, Internal Auditor, Securities Analyst and Stock Broker. Opportunities exist in Banks, Budget Planning, Business Consultancies, Educational Institutes, Foreign Trade, Industrial Houses, Inventory Control, Investment Banking, Marketing, Merchant Banking, Public Accounting Firms, Policy Planning, Public Accounting Firms, Treasury and Forex Department, etc.







# STAR OF THE CLASS AWARDS









**REGIONAL** | **PROFESSIONAL**  
**COLLEGE** **OF** **STUDIES &**  
**RESEARCH**  
Affiliated to MJP Rohilkhand University, Bareilly

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